



Dear Community Business Leader,

As a business leader in our community, I know you are invested in Arlington. Together, our businesses, schools, non-profit agencies and local government are truly making our town the American Dream City!

There are many organizations that are worthy of your support so please allow me to explain why supporting local music education is important to our community. **Research tells us that students who are involved in music education score higher on their SAT's, hold leadership positions in their schools, maintain higher grades and continue to be successful leaders after graduation.**

The hard work and dedication of our students is what makes our band successful. The band program teaches our students discipline, strong work ethics, team-building skills, musicality, athleticism, camaraderie, sportsmanship, and respect. From "Friday Night Lights," to the halftime shows, parades, concerts, contests, and the classroom, our students continue to excel in every aspect of the program.

I recall in 2016 our first opportunity to perform at the highly esteemed concert hall, Carnegie Hall in NYC and mentioning our stretch goal of performing someday at Nationally recognized events. Well that time has come! A mere three years later, we have accepted the invitation to march in the 2020 National Memorial Day parade in Washington, D.C. We are thrilled, and our students want to make Arlington, Texas proud!

The Martin Band has experienced many achievements in recent years.

- UIL Division I Rated Marching Band for 38 consecutive years, every year since Martin was established in 1982
- Marching Band - medalist in class at all 2019 competitions, including 1st place at Mansfield Preview of Champions
- Concert Band – 2016 Performance at Carnegie Hall in New York City
- Concert Band – 2016 TMEA State Honor Band Finalist
- Marching Band – 2015 Bands of America St. Louis Super Regional Finalist – 6th overall
- Marching Band – 2015 UIL Area Finalists
- Color Guard – Consistent Winter Guard International and NTCA Regional and Power Regional Finalist
- Color Guard – 2015 to date – 3 top 2 finishes at North Texas Color Guard contests

Given increasing numbers of members, and growing rigorous expectations and goals, we are in urgent need of community driven monetary support. Therefore, we proudly announce the fifth annual **Warrior Band on the Run 5K**. Scheduled for March 21, 2020, we expect over 500 runners to support us in a 5K run starting and ending at Martin High School. By becoming a sponsor, you will help continue our mission to build a stronger music community with students who will be future leaders in our city, our state... even our world. In return, your generosity will be recognized through a variety of event-related materials, showcasing your company as a community advocate. What an excellent opportunity to not only support music education but promote community engagement through a healthy fun run! Come join us in the excitement!

Thank you for your consideration of the 5K fundraiser.

Sincerely,

Brad McCann
Director of Bands